



# Deep South Freight

## The Challenge

Deep South Freight received a request from a customer who needed help creating a professional resource guide that could be updated annually. The project required a lot of attention, design, data entry, and formatting. No one in their organization had the time or skill-set to effectively complete the project. Deep South Freight was faced with the challenge of fulfilling a customer's request and knew that they would need to find a specialized contractor for the project.

## The Solution

President Edmund Doss admits he had never heard of using a contractor for this type of project, even after 24 years in business. It was actually his wife who told him about Boulo, and he admits, "she was right once again." After one phone call with the Boulo team, he was matched with Lauren in 5 days. Lauren was up to speed on the project after just one meeting and Doss felt confident in her ability to lead the project to completion.

## The Result

Lauren met the customer's request on time and produced a professional document that exceeded expectations. Deep South Freight was able to get the specialist that they needed for a customer project to make sure the job was done right resulting in a happy customer.

**Finding someone with the skill-set and available time to tackle this job was critical - and proved to be very effective for Deep South Freight.**

**Edmund Doss, President**

## About Deep South Freight

**Industry**  
**Logistics/Project**  
**Management**

**Number of Employees**  
**51-200**

**Location**  
**USA - Alabama**

## Measurable Impacts

- ✓ **Talent was hired in just 5 days after contacting Boulo.**
- ✓ **Project was underway after one phone call, saving Deep South Freight time and resources.**
- ✓ **A professionally designed finished product was completed on time that exceeded customer's expectations.**



For more information, contact us at  
[info@boulosolutions.com](mailto:info@boulosolutions.com)