



Immediate

The Challenge

Immediate just completed a rebrand when their marketing director left. They needed another director fast to execute on the rebrand. Staying within budget was critical, but they weren't ready to sacrifice on any of their requirements for a highly qualified professional. Immediate had always found talent on their own. They quickly ran out of talent in their network and turned to posting on job websites, such as Indeed, which resulted in wasted hours sifting through unqualified talent.

The Solution

After an initial call with the Boulo team, Immediate posted two roles, one for a marketing manager and the other for a community advocate. Immediate found relief in knowing that the talent would be screened and vetted beforehand, keeping them from wasting more time. Immediate used the time they gained from using Boulo to maintain focus on growing their business. They were excited to receive 5 highly qualified candidates for each role within 3 days.

The Result

Using Boulo, Immediate had their ideal candidate onboarded within a week, and executing as marketing director by week two. The whole process took 15 days total. The Immediate team found that if they continued trying to find candidates via digital job boards, they would have to be ready to spend significantly more time sifting through resumes sidelining their number one priority - business growth.

Using Boulo, we had a marketing director executing in her role within 15 days. As a result, I was able to focus on growing our business throughout the process.

Matt Pierce, CEO

About Immediate

Industry
Finance/Banking

Number of Employees
1 - 10

Location
USA - Alabama

Measurable Impacts

- ✔ Saved CEO significant time that had been spent sifting through unqualified candidates.
- ✔ Had 2 candidates hired and executing within 15 days from start to finish.
- ✔ Stayed within budget without sacrificing on Immediate's requirements.



For more information, contact us at info@boulosolutions.com